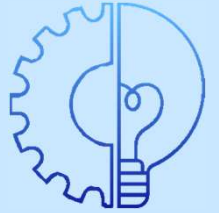


# SMARTSTAT COMPANY PROFILE





## COMPANY BACKGROUND



**Name of Company:** Smartstat (Pty) Ltd

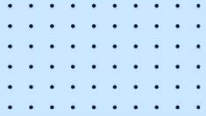
**Registration Number:** 2016/137415/07

**VAT number:** 4890274832

Smartstat is the Black Empowerment division of Lippy's Everything Office, which offers the same variety of products and top-notch service that has made us famous.

Smartstat has been bringing you office supplies for over 8 years now, however together with Lippy's we have had our foot in the industry for over 50 years. With professionally trained sales teams. We offer expertise to assist with selecting the right product for our customers' needs. Our seven-in-one solution means that you only need to phone one supplier to cover all that your office needs at the best prices, saving you money and giving you more time to liven up your office.





## COMPANY BACKGROUND



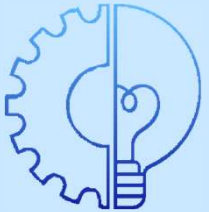
We offer over 9000 product lines including stationery and office consumables, printer cartridges, canteen and janitorial supplies, corporate gifts and clothing and Personal Protection Equipment to keep your staff safe. We also offer printing services to ensure you get your business cards, flyers and brochures as easy as ordering your pens and paper and our enthusiastic team is ready to take care of your filing. Our Alcohol Division delivers alcoholic and nonalcoholic beverages and refreshments to your doorstep

Our 3 Core Values are still our driving force since we started off as  
Lippy's Office Supplies in 1968 :

**Quality Products**

**Best Price**

**Top Notch Service**






## OUR STRATEGY & MISSION



Our mission is to provide quality products and services to satisfy our customers' desire to receive a seamless service experience. In addition to our services, we offer a variety of alternative products for the more cost conscious client.



Smarstat aims to sell its products and services to small and large businesses while also serving the home office market via our newly established online procurement system and website.

We take pride in continuously educating our customers on the latest developments in our industry as this helps create an open book relationship between us and our clients.





# OUR DIVISIONS

## STATIONERY

Stationery focusses on providing a wide range of office stationery and office consumables, including: - Stationery - Printing consumables - Office machines (shredders, binders, laminators, etc.) - Paper - Whiteboards, Flipframes

## PRINTING

Our printing division specializes in sourcing high quality printing solutions for a variety of applications, including: - Business cards - Brochures, catalogues and folders - Continuous form paper - Calendars We excel in taking care of our customers' filing and printing needs

## GROCERIES

Groceries provides a range of office break room and canteen essentials, including hot drinks, sugar and snack foods. We also stock a wide range of janitorial supplies in order to keep your office clean and tidy





## OUR DIVISIONS

### CORPORATE GIFTING & CLOTHING

The corporate gifting and clothing division offers a variety of high quality promotional items as well as durable, functional and comfortable uniforms and work wear.

Our range of gifts and clothing can be branded to specification using a variety of printing and embroidery techniques.



### PPE

Our PPE division provides a variety of sanitizers, disinfectants and alcohol infused wipes to ensure Covid-19 protection in the office. We also provide personal protective equipment such as gloves, masks and personal wipes to protect staff members in their daily job functions. Custom-made protection packs per staff member can also be supplied.

### ALCOHOL

Full range of ALL Alcoholic and Non-Alcoholic Beverages.

Supply and distribution of Alcohol, Liquor, wine, beer, champagne, spirits and liqueurs.

Our goal is to deliver Alcohol straight to your door





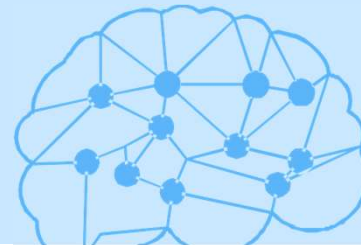
## SERVICE DELIVERY



Smartstat operates from a 2,800 square meter facility which is located in Linbro Business Park. Our National presence ensures that there is no area too remote for us to reach. Our customer base ranges from Small entrepreneurs to large multi-national corporates.



We guarantee free delivery on all local orders within 24-36 hours on all stationery and grocery items. Our promise is to make every effort in sourcing only the products that our customers require and become a true “one stop shop” without hampering our service.





# CARBON FOOTPRINT




- Selling environmentally friendly stationery and office products made from recycled materials, thereby doing our bit for the environment.
- Educating our customers on purchasing recycled paper products as opposed to newly manufactured virgin paper in order to reduce their and our impact on the environment.
- All staff within the company are encouraged to make use of email and other electronic channels to reduce their paper consumption and environmental impact.
- Encouraging our customers to use our online procurement system to place their orders electronically in order to reduce paper consumption from printing orders







# WHY CHOOSE SMARTSTAT?

- 
- 01** The Secret to our Success? Our Staff. Skills Development – Imperative in delivering Top Notch Service We are continuously investing in our staff members, through ongoing training and education. Weekly internal training sessions are dedicated to up skilling our staff to ensure superior customer service.
  - 02** Preferred BBBEE Level 2 Status.
  - 03** Unique Seven-in-One Solution: One number, one supplier, one account to deliver all your office supplies to your desktop, branch or stores.
  - 04** Monitoring product ordering allows us to consult with companies to suggest similar products offering them a saving as well as quality. Simply purchasing a different product can save substantial amounts on an annual basis.
  - 05** Our contracts have been renewed numerous times in National contracts such as Nedbank Limited and The Cross Trainer Group due to our service excellence.



## Insightful information

- We offer free nation wide delivery
- We offer 30 day accounts from statement

